

LAITHWAITES

Sales Executive

Due to the current situation with Covid-19, there will be a requirement for successful candidates to be able to work from both the office and home each week. This will be guided by the current Government Guidelines. All necessary training will be office based and ongoing coaching will be provided remotely.

Want to sell a fantastic product?

Love talking to people? Love wine? Get a kick out of selling? Want to bring those elements together in a role that offers flexibility, progression, and good earning potential?

We are looking for positive fun-loving types who want to develop their careers in Sales.

This role is ultimately a B2C telephone-based account management position in which you will look after a base of your own customers, contacting them by phone to ensure that their wine stocks are healthy and letting them know about the latest offers that, based on your relationship with them, you know they will love.

Initially it will be a mix of incoming and outgoing calls with the former predominating. As you gain experience and more customers the mix will flip with you calling customers you have arranged to speak with while still taking calls from those that just can't wait for their next case of wine from you!

You'll have monthly sales targets and, while it won't be a walk in the park, the norm is for everyone to be achieving or exceeding them and it's our job as a management team to help you get there.

- **You can expect to earn £27k in your first year with earning potential uncapped and growing every year**



Who we are looking for:

You might not have experience of dealing with customers exclusively by phone (most of our current team hadn't either) but that doesn't matter so long as you:

- Have a lively personality and great telephone manner
- Can think on your feet and are not afraid of working exclusively off a computer-based system
- Have a positive outlook. We are great believers in the adage 'you get out of life what you put in' – so you'll need to have a positive outlook and your glass will need to be half-full!
- Are confident and resilient – it is a targeted sales environment after all so you'll need to have a degree of mental toughness and be able to take the rough with the smooth and keep on keeping on.
- Are willing to learn about wine (if you don't already have a wine background) – working towards an accredited wine qualification from the Wine & Spirits Education Trust (WSET)



We expect you to bring a lot to Laithwaites but in return we offer:

- 35 hour per week contract with opportunities for working flexibly once established in the role
- Virtual events including producer tastings and wine festivals
- Incentives & competitions
- A generous staff discount
- Opportunities to gain WSET qualifications (Basic, Intermediate and Advanced), with potential for WSET Diploma sponsorship
- A flexible benefits scheme which includes the option to buy additional holiday
- Your Birthday off each year!

If you like more information about the role then contact us on the email below.

Email us on winesalesapplications@laithwaiteswine.com

P.S. We have been around since 1969 – Tony, Barbara and family still run the business



And we tend to win lots of awards and plaudits.

