

LAITHWAITES

Position Title	Merchandiser
Job Purpose	To create/manage attractive and commercial offers/ranges to meet briefs, targets, and deadlines. Achieving planned sales and margin targets as well as maximising stock availability.
Key Responsibilities	<ul style="list-style-type: none"> • Identify and develop strong, commercial propositions for wines and offers • Responsible for managing and reforecasting demand across ranges/offers to achieve targets • Produce and analyse accurate reporting, with relevant commentary, which drives decisions • Identify opportunities for sales and innovation and implement them • Making proactive decisions, confidently identifying, and resolving issues • Confidently lead, cross departmental meetings • Ability to confidently challenge to obtain the right outcome • Work closely with Product Availability to resolve all exclusions in a timely and efficient manner • Potential for evening and weekend cover during operationally busy times
Qualifications & Experience	<p>Essential</p> <ul style="list-style-type: none"> • Educated to 'A' level standard • Good wine knowledge, with a willingness to learn • Strong systems knowledge of Microsoft programmes, especially Excel <p>Preferred</p> <ul style="list-style-type: none"> • Educated to degree standard or equivalent • WSET Advanced Certificate • Merchandising/planning experience • Good understanding of our wine range • Knowledge of AX

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Personal Qualities & Skills	<ul style="list-style-type: none">• Excellent attention to detail• Enthusiastic with bags of initiative and common sense• Fast learner with logical and methodical decision-making skills• Strong interpersonal skills• Ability to hear, listen and respect opinions• Ability to prioritise effectively within a fast-moving environment• Excellent communicator
Reviewed	June 2022
Doing Things Beautifully is at our core. We are an equal opportunities employer and welcome applications from anyone regardless of race, sex, sexual orientation, religion / belief, age or disability	