

Brew Republic Role Profile	
Position Title	Buyer
Reports To	General Manager
Overall Job Purpose	<p>The Buyer will source and negotiate beers for Brew Republic’s subscription and ecommerce activities. They will manage the business’s portfolio to deliver a strong customer proposition, with compelling stories and commercial relevance</p> <p>They will work closely with the Marketing and Operational functions to provide a varied, exciting and relevant range that stands out in a competitive market</p> <p>As part of a collaborative team, the buyer will be heavily involved in planning and merchandising of the product range, volume requirements, and effective stock management</p> <p>This varied role is will provide the opportunity for growth as a buyer, as volumes and responsibilities increase annually</p>
Key Responsibilities	<p>Buying</p> <ul style="list-style-type: none"> • Develop and manage a portfolio of independent breweries in the UK and abroad that provide a compelling story and outstanding beers • Negotiate pricing that satisfies business objectives and offers best value in a competitive market • Build long-term relationships with breweries, to support increasing volume requirements • Develop collaborative and white label beers that offer exclusivity to our customers • Understand and maintain knowledge of the craft beer market to stay ahead of trends • Take an active part in the creative process. Ensure that the unique elements of the story for each beer are convincingly and accurately communicated to our customers, multi-channel <p>Planning and Merchandising</p> <ul style="list-style-type: none"> • Work closely with the team to create attractive and ever-changing subscription cases • Maintain product information on our online shop • Administrative tasks will include contracts, purchase orders, and liaising with finance for invoices • Provide compelling stories, exclusivity, and excellent value propositions to promote products • Involved with product and volume forecasting with the assistance of a business analyst • Attendance at events to promote the brand and recruit new customers
Knowledge and Experience	<ul style="list-style-type: none"> • Previous buying experience, with proven negotiation skills • Ideally educated to degree level – minimum A levels - with proven buying and commercial experience • Extensive beer knowledge and a passion for the beer industry • Strong excel and other IT skills • Planning / Merchandising experience • Clean Driving Licence
Personal Qualities and Skills	<ul style="list-style-type: none"> • Skilled at balancing your own workload • Able to work as part of a small, collaborative business unit • Excellent communication and interpersonal skills • Willing to travel to potential suppliers, and to work from any location when required
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