

<b>Position Title</b>	Digital/UI Designer
<b>Reports To</b>	UX Designer
<b>Overall Job Purpose</b>	<p>At Direct Wines, we're looking for a multi-talented Digital Designer with a UI focus to join our growing in-house Ecommerce team.</p> <p>As the Digital/UI Designer for our Project team, you'll be responsible for the visual design element of everything we develop, ensuring it's on brand and consistent with design work across all touchpoints, whether Digital or Offline.</p> <p>The successful candidate will bring strong experience of web design within an Ecommerce environment, as part of an Agile development team.</p>
<b>Key Responsibilities</b>	<ul style="list-style-type: none"> <li>• Delivering high quality UI design work for front end projects across Web and Email channels, in line with our Digital Brand Guidelines and industry best practice</li> <li>• Turning wireframes into high fidelity designs that are complete and ready for development</li> <li>• Working closely with other digital and non-digital design teams, ensuring consistency of design output across all channels</li> <li>• Working with external agencies or contractors as required, ensuring their design output is in line with our quality and brand guidelines</li> </ul>
<b>Skills Qualifications and Experiences</b>	<ul style="list-style-type: none"> <li>• Strong experience in UI design within a successful Ecommerce environment, with a focus on providing designs across multiple device types and leading with Mobile</li> <li>• Proficiency with Adobe Creative Suite (Illustrator/Photoshop/Dreamweaver a must) and other relevant design software</li> </ul>

	<ul style="list-style-type: none"> <li>• Excellent Web design skills</li> <li>• Strong HTML/CSS skills</li> <li>• Able to work collaboratively with other Designers, Developers, QA Testers and Project Managers as part of an Agile team</li> <li>• Knowledge of UX and Interaction design. Email design would be a benefit</li> </ul>
<b>Preferred</b>	<ul style="list-style-type: none"> <li>• Degree qualification within a relevant discipline preferred</li> </ul>
<b>Personal Qualities and Skills</b>	<ul style="list-style-type: none"> <li>• Passionate about design and all things Digital and Ecommerce</li> <li>• Strong organisational skills. Able to multi-task and deliver to deadlines</li> <li>• Excellent interpersonal skills, able to interact effectively with colleagues at different levels and functions</li> <li>• Extreme attention to detail</li> <li>• Positive, proactive and flexible, ready to adapt to a fast-paced environment and to move quickly from one task to another, willing to “go the extra mile” when needed</li> </ul>
<b>Reviewed</b>	Aug 2020